

Effective Date: May 1st 2016

In this Privacy Policy Statement, the terms "Carzilla," "we," "us," and "our" refer to Carzilla, Inc. and our online websites (CarzillaApp.com) and mobile applications (collectively referred to as: "Carzilla" and/or the "Carzilla Platform"). The terms "you" and "your" refer to you as a user of this website and/or mobile application. We respect the privacy of our users when they use our websites, mobile and other online applications and products and services. By using Carzilla, you consent to the use of your information and information about you in accordance with this Privacy Policy Statement. This Privacy Statement applies to information collected through the Carzilla Platform and does not describe the collection, use and disclosure practices of any of our corporate affiliates or third parties. We may update this Privacy Statement to provide clarification or notice of changes to our practices. If an update is made, we will revise the date at the top of this Privacy Statement. If an update is made, we may or may not provide direct notice of certain changes to this Privacy Statement. For information on the collection, use and disclosure practices of any company with whom you are doing business, whether or not affiliated with Carzilla, please review their privacy policies. Information is gathered from the Carzilla Platform by us, our service providers, advertisers, sponsors and partners. We may collect information that you choose to provide on the Carzilla Platform in a variety of ways, such as when you: Create and register an account or use one of our products or services. This information may include your name, address, telephone number, email address, and credit information; vehicle make and model information available to us via social networking logins, such as Facebook or Twitter; express an interest in buying, selling or trading in a car (such as by using our "email the seller" function or our "sell a car" function). Information regarding your use of the Carzilla Platform may be collected and/or aggregated through the use of automated means. This automatically collected information may include information such as: your IP address, the type of browser and operating system used; date and time you access the Carzilla Platform, search results, and pages you visit, and if you linked from or to another website, the address of that website; email you open and links you click on within those email; and your ISP or mobile carrier, and the type of handheld or mobile device that you used. Various third party technologies are used to automatically collect information, such as cookies, local shared objects, web beacons, and RFID chips. "Cookies" are small identifiers sent from a web server that are stored on your device for the purpose of identifying your browser or storing information or settings in your browser. "Local shared objects," sometimes known as Flash cookies, may be used to store your preferences or display content based upon what you have viewed on various websites to personalize your visit. A "web beacon," also known as an Internet tag, pixel tag or clear GIF, links web pages to web servers and their cookies. Anonymous advertising identifiers are increasingly being used on mobile devices and otherwise in a manner similar to cookies. When we refer to Data Technologies, we are including all current and similar future technologies as well as technologies provided by third party vendors such as Flurry Inc. and Google Inc. By using the "decided what car you want" feature on the Carzilla Platform, you agree to let Carzilla provide Carzilla Dealership Network partners with your email address, purchase preferences and other information you have provided. Once our Carzilla Dealership Partner has received your information you agree Carzilla is absolved of any liability from the use of your data by our Carzilla Dealership Network Partners. One or more Data Technologies may be used on the Carzilla Platform and other websites and mobile applications (that may not be the Carzilla Platform) by us, by another party on our behalf, or by third parties in accordance with their privacy policies. Data Technologies may be used by us and others, on our behalf and on their own behalf, to transmit information to you or about you and connect information about you from different sources, websites, devices, and mobile applications. When you download or use the

Carzilla Platform, we may collect physical location information that is sufficiently precise to allow us to locate a specific person or device ("Location Information"). We only collect Location Information with your permission (e.g., such as when you agree to provide it to us after you initially access or download the Carzilla Platform). We may use Location Information and provide it to third parties to provide you with content and services that are relevant to a particular location, such as information related to advertising, search results, dealerships in the area, and directions. Information that you make available to us and others via social media networks, forums, blogs, list serves, chat rooms or similar functionality is public information that we or others may share or use in accordance with the law. In order to provide the best user experience we may combine information that you provide to us with information we receive from our affiliates and other sources, as well as with other information that is automatically collected. The combined information may include information about your use of the Sites, your use of other websites, devices and mobile applications and information from our affiliates and other sources.

We may use information we collect for the following purposes: for everyday business purposes, such as establishing and managing your user account, providing products and services you request, processing and collecting payments and providing customer support; to create listings and advertisements for any cars and other vehicles that you list for sale with us and to create advertisements for brands, companies, organizations and other parties, for research and development purposes. These lists and advertisements may appear on the Carzilla Platform and other websites, mobile applications or services of third parties; to provide values and/or offers for cars that you would like to sell or trade in; to offer our other products or services and/or the products or services of others to you; to communicate about, and administer your participation in, special events, programs, surveys, contests, sweepstakes and other offers or promotions; to enable you to interact with Carzilla and our users, dealers, sellers, manufacturers advertisers and others through various means, such as through our message boards, comment function, blogs and social media; to evaluate and improve our business, including developing new products and services and analyzing the effectiveness of products, services, applications and websites; to diagnose and address technical and service problems; to perform data analyses, including market and consumer research, trend analysis, demographic analysis and financial analysis; to deliver content including advertising correlating to your interests, location and browsing and usage history, both within the Carzilla Platform and on other websites and online and mobile applications; to comply with applicable legal requirements and our policies; and to contact you via telephone, text or chat. We will obtain your consent to contact you when and in the manner required by law.

We may include applications or widgets from social media providers that allow interaction or content sharing by their users. These widgets, such as a Facebook "Share" or "Like" button, are visible to you on the web page you visit. Integration between the Carzilla Platform and social media networks such as Facebook, Twitter, Instagram, LinkedIn, Pinterest and others may allow social media networks in which you participate to collect information about you, even when you do not explicitly activate the network's application or widget. Please visit the applicable social media network's privacy policy to better understand their data collection practices and choices they make available to you. The privacy policy of the social media network controls the collection, use and disclosure of all personal information transmitted to that network. We do not sell or otherwise share information about you that we collect or receive, except as described: We may share information about you, including personal information, with our corporate affiliates, who will use it in accordance with their privacy policies. We may engage third parties

to provide the services offered through or in connection with the Carzilla Platform on our behalf. We require such providers to maintain information about you as confidential and to use the information only to perform the services specified by us in a manner consistent with this Privacy Statement.

In the event that you participate in a survey, sweepstakes, contest or other promotion that is co-sponsored by Carzilla and a third party, we may share information collected in conjunction with the survey, sweepstakes, contest or promotion, including personal information, with that third party. After the information is provided to those third parties, the subsequent use or disclosure of such information is subject to their privacy policies and practices. Surveys, sweepstakes and other promotions conducted on behalf of Carzilla and a third party will include branding from both Carzilla and the third party. Periodically, third parties may conduct surveys, contests, sweepstakes and other promotions for their own purpose on the Carzilla Platform. Information you provide in response to those activities is governed by their privacy policies. Surveys, sweepstakes and other promotions conducted solely for the purpose of a third party will include only the third party's branding. Information about you, including personal information and Data Technologies, may be shared with sellers, dealers and manufacturers, and their agents and third party service providers, who will use that information in accordance with their own privacy policies. For example: If you are interested in a particular listing of a car for sale, information about you may be shared with the seller of that particular car or similar cars or dealers in your area; If you are considering trading in a car, we may provide information about you to dealers who participate in our trade-in program and other dealers in your area; We may provide manufacturers, their agents or third party service providers, with information about you that we provided to their franchised dealers; We may provide manufacturers, their agents or third party service providers, with information about you if you are interested in certified pre-owned vehicles; or We may provide manufacturers, their agents or third party service providers, and dealers with information about you when you access the Carzilla Platform via Carzilla branded advertising and/or functionality found on their websites or other third party websites. If we sell all or substantially all of our business or sell or transfer all or a material part of our assets, or are otherwise involved in a merger or transfer of all or a substantial part of our business, we may transfer all information we have collected and stored, including personal information, to the party or parties involved in the transaction as part of that transaction. We may access or disclose information, including personal information, to: protect or defend our interests and the legal rights or property of Carzilla and our affiliates; protect the rights, interests, safety and security of users of the Carzilla Platform or members of the public; protect against fraud or for risk management purposes; or comply with prudent legal practice as we may determine, and applicable law or legal process.

The Carzilla Platform may contain links to websites not operated by us, as well as third party widgets and applications discussed above. Once you leave the Carzilla Platform, we suggest that you review the applicable privacy policy of the third-party website or application. We are not responsible for the content or use of any websites or applications other than on the Carzilla Platform or the privacy practices of those websites or applications. We use commercially reasonable administrative, technical, personnel, and physical security measures designed to safeguard information about you in our possession against loss, theft and unauthorized use, disclosure or modification. Of course, despite these measures, we cannot guarantee perfect security of networks, servers and databases we operate or that are operated on our behalf. Disputes? If you choose to visit the Carzilla Platform, your visit and any dispute regarding privacy is subject to this Privacy Statement and our Terms Of Service Agreement, including limitations on damages, resolution of disputes, and application of the law of the state of Georgia.

If you have any questions or comments about this Privacy Statement, or if you would like us to update information we have about you or your preferences, please contact us by email at info@CarzillaApp.com.